



# Lysander Ice Arena

2725 West Entry Road  
 Baldwinsville, NY 13027  
 www.lysanderarena.com



Lysander Ice Arena in Baldwinsville, New York offers your business a unique sponsorship opportunity in a facility that receives over 150,000 visitors per year. We are the home facility to the Syracuse Blazers, Lysander Youth, Syracuse Figure Skating Club, Baldwinsville High School, Liverpool High School, Lysander Academy, and the biggest Men's League in Syracuse-- SYRAHL.

See below for many great opportunities to advertise at our facility (check your choice):

<b>LYSANDER ICE ARENA</b>		
<b>LOCATION</b>	<b>COST</b>	<input checked="" type="checkbox"/>
Rink Naming Rights*	\$15,000/ 5 Years	<input type="checkbox"/>
Zamboni Sponsorship **	\$2000/ 1 Year	<input type="checkbox"/>
Center Ice Sponsor	\$1500/1 Year	<input type="checkbox"/>
	\$2850/2 Years	<input type="checkbox"/>
	\$4050/3 Years	<input type="checkbox"/>
Neutral Ice Sponsor	\$1000/1 Year	<input type="checkbox"/>
	\$1900/2 Years	<input type="checkbox"/>
	\$2700/3 Years	<input type="checkbox"/>
Wall Sign 8' x 16'	\$1500/ 1 Year	<input type="checkbox"/>
Dasher Board 3' x 8'	\$1000/1 Year	<input type="checkbox"/>
	\$1900/2 Years	<input type="checkbox"/>
	\$2700/3 Years	<input type="checkbox"/>
Rink Glass Cling ~3' x 3'	\$500/1 Year	<input type="checkbox"/>
	\$950/2 Years	<input type="checkbox"/>
	\$1350/3 Years	<input type="checkbox"/>

\*Includes prominent sign at rink entrance, use of name in all media, and prominent space on website

\*\* Includes a Zamboni wrap of your approved design

**NOTE:** The prices **does not** include the cost of production

Business/ Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ LIA Staff Signature: \_\_\_\_\_

Artwork will need to be provided by the sponsor in an appropriate vector format for printing. Artwork can be developed for an additional fee. Any changes during the advertising period will be the responsibility of the sponsor.

Send any correspondence or artwork to info@lysanderarena.com. All checks should be made out to "Home Ice 1."

### Lysander Ice Arena Staff Use Only:

Start Date of Contract: \_\_\_\_\_ End Date of Contract: \_\_\_\_\_